



Anniversary Email Blasts



**IT'S TIME
FO(U)R
CELEBRATING!**

It's our fourth birthday this month!
Join in on the festivities and start
your membership with just

\$4 Enrollment!

(We'll even throw in your first month for free too!)

Join our fitness - and birthday - party today!

GET STARTED

*Offer expires March 15.



Email #1

Audience(s): Prospects

Date: March 3

Subject Line: Get Your First Month FREE + \$4 Enrollment When You Join Today!

Preview Line: Celebrate Our Fourth Birthday With Us!

Landing Page URL:

Deltona:

<https://www.crunch.com/locations/deltona>

sneeze.it

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**IT MAY BE OUR BIRTHDAY,
BUT WE HAVE GIFTS FOR YOU!**

We're bringing some extra goodies
to the fitness party this month!

Join today with just

\$4

in enrollment fees.

Plus, we'll throw in your

**first month for FREE
as well!**

**Hurry! We're blowing out the
candles on this offer very soon!**

GET STARTED

*Offer expires March 15.



Email #2

Audience(s): Prospects

Date: March 12th

Subject Line: Celebrate Our Birthday With \$4
Enrollment + Your First Month Free!

Preview Line: This offer won't last for long!

Landing Page URL:

Deltona:

<https://www.crunch.com/locations/deltona>

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