

NOTES FROM WRITER:

- BARBER and BUSINESS OWNER should have voices that are easy to differentiate from each other.
 - BUSINESS OWNER could have a slight local/Atlanta accent.
 - NARRATOR should sound different from both BARBER and BUSINESS OWNER.
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1. **SOUND:** FADE IN. A BUSY BARBERSHOP. A CLOTH BARBER CAPE SHAKES.

2. **BARBER:** The usual haircut?

3. **BUSINESS OWNER:** I think it's time to *try something new*.

4. **SOUND:** SCISSORS SNIP IN THE BACKGROUND AS NARRATOR BEGINS.

5. **NARRATOR:** Change *feels difficult*. But switching to [Brand Name Redacted] Business Checking *is easy*.

Open an account online in minutes and enjoy banking within a single platform, zero monthly fees, FDIC protection, and more.

Atlanta businesses trust us to help make their dreams a reality. *Switch today* and join them!

6. **SOUND:** SNIPPING STOPS. CLOTH BARBER CAPE SHAKES AGAIN IN BACKGROUND AS NARRATOR ENDS.

7. **BARBER:** All set.

8. **BUSINESS OWNER:** Oh, this is *much* better!

9. **NARRATOR:** Ready for a business banking change? Start now at [Brand Name Redacted].com.

10. **SOUND:** FADE OUT