

Gopher Request + Fulfillment Social Media Posts and Email Blasts



**Gopher Request** 

## gapher

SET UP YOUR WEEKEND BBQ

#### FROM THE COUCH!

EXCITED TO HOST THIS WEEKEND'S BBQ, BUT JUST NEED A LITTLE HELP PREPARING... EVERYTHING?

#### USE GOPHER TO GET HELP WITH

- · Yard work and landscaping
  - Picking up groceries
- Delivering ice and beverages
- Assembling grills and backyard furniture
  - And anything else you need!

## WHATEVER YOU NEED DONE, GOPHER IT!

**GET STARTED** 



#### Email #1

Audience(s):

**Gopher Request Prospects** 

**Date:** 7/9

**Subject Line:** Need help setting up your

backyard for that BBQ? Gopher it!

Preview Line: Set up tasks and get the help

you need today!



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### Email #2

Audience(s):

**Gopher Request Prospects** 

**Date:** 7/23

Subject Line: Get ANYTHING You Need With

Gopher!

**Preview Line:** Need it now? Gopher it!







**Post Copy:** Every time you order your favorite meal for delivery through Gopher, your driver is paid with full transparency.

You order is also made directly with the restaurant of choice, so there's no confusion and no one is cut out of the process... or profits.

With Gopher, everyone gets their fair share.





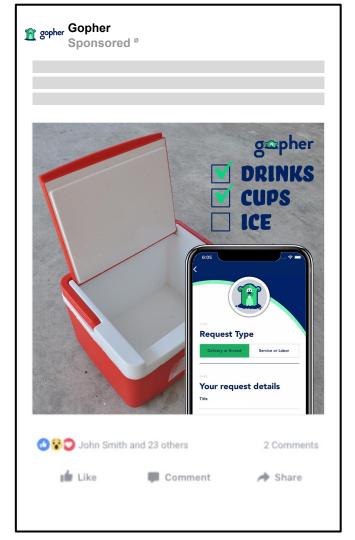




**Post Copy:** Are you hosting a barbeque this weekend? Have some last-minute details to accomplish?

Let us know what needs to be cleaned, set up, or delivered – our Gophers are here to handle it!







**Post Copy:** Missing something you need for drinks this evening? Gopher has you covered!

☑ Set the price for delivery
 ☑ Buy directly from merchants to avoid markups
 ☑ AND have the confidence knowing the person dropping off your delivery is being paid fairly









#### **Post Copy:**

Enjoy the yard... WITHOUT the work.

Get your backyard cleaned up on the same day you need it with Gopher!





**Gopher Fulfillment** 

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#### **WORK LOCALLY.**

#### GET PAID TRANSPARENTLY + IMMEDIATELY.

Pick up a food order, grab some ice at a local store, help someone in your community with some yard work, or anything else!

With Gopher, you can pick the tasks you want to work on, and get paid once it's been completed!

CLICK BELOW TO BECOME A GOPHER TODAY!

START NOW



#### Email #1

Audience(s):

**Gopher Fulfillment Prospects** 

**Date:** 7/9

Subject Line: Take Requests + Get Paid With

Gopher!

**Preview Line:** Become a Gopher today!



## gapher

# SUPPORT YOUR COMMUNITY. HELP YOUR NEIGHBORS. GET PAID QUICKLY AND FAIRLY.

START WITH GOPHER TODAY AND MAKE MONEY THE WAY YOU WANT TO!

- Get paid quickly and transparently at prices you agree to
- · Only work on tasks that you want
- Connect with and help other members of your community!

IN OTHER WORDS, CLICK BELOW TO SIGN UP, TAKE REQUESTS, AND GET PAID!

GOPHER IT!



#### Email #2

Audience(s):

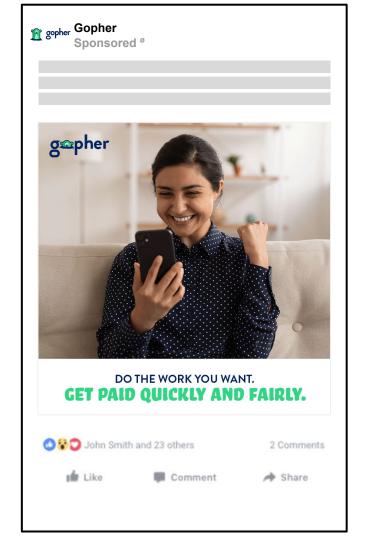
**Gopher Fulfillment Prospects** 

**Date:** 7/23

**Subject Line:** Become A Gopher Today And Get Paid While Helping Your Community!

Preview Line: Get started today!





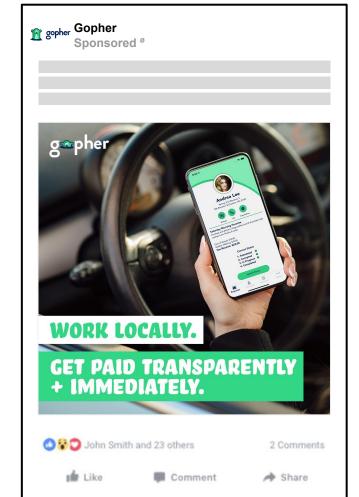


**Post Copy:** Help others in your community and get paid both quickly and transparently.



That's the Gopher promise!







**Post Copy:** With Gopher, you only have to work on tasks that you choose and for a price that you find fair.

Plus, you'll get paid with full-transparency and immediacy once you've completed your task!







SUPPORT YOUR COMMUNITY.
HELP YOUR NEIGHBORS.
RECEIVE YOUR PAYMENTS QUICKLY AND FAIRLY.



→ Share

2 Comments

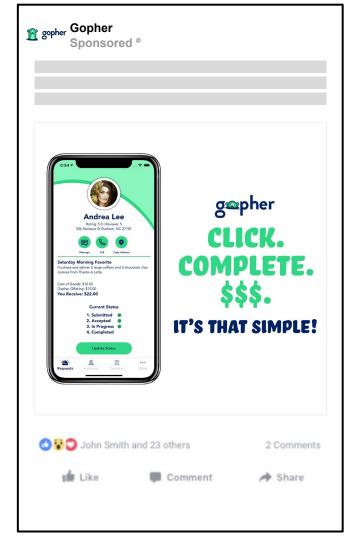
#### **Social Post 1:1**



**Post Copy:** Pick up a food order, grab some ice at a local store, or help someone in your community with some yard work.

With Gopher, you can pick the tasks YOU want to work on with fair and transparent pay once the job has been completed!







**Post Copy:** We don't overcomplicate things at Gopher.

Work on tasks that you agree to - at a price that you find fair - and get paid quickly and transparently once you've completed it!

