

Jumbotron - Long Island-centric

Option 1



Option 1 features a background image of a coastal landscape with a sandy beach and turquoise water. A large green rectangular box is overlaid on the left side, containing the text: "Freedom and convenience. Made for Long Island. Enjoy Celebrate America and TD Bank's 50+ Long Island locations." Below the green box, the Nassau County Executive logo and name "BRUCE A. BLAKEMAN" are displayed. To the right, the TD Bank logo and slogan "America's Most Convenient Bank®" are shown, with a small "Member FDIC, TD Bank, N.A." note at the bottom right.

Option 2



Option 2 features a background image of a lighthouse on a grassy cliff overlooking the ocean. A large green rectangular box is overlaid on the left side, containing the text: "Freedom and convenience. Made for Long Island. Enjoy Celebrate America and TD Bank's 50+ Long Island locations." Below the green box, the Nassau County Executive logo and name "BRUCE A. BLAKEMAN" are displayed. To the right, the TD Bank logo and slogan "America's Most Convenient Bank®" are shown, with a small "Member FDIC, TD Bank, N.A." note at the bottom right.

Option 3



Option 3 features a background image of a wooden fence on a sandy beach with tall grasses, set against a sunset sky. A large green rectangular box is overlaid on the left side, containing the text: "Freedom and convenience. Made for Long Island. Enjoy Celebrate America and TD Bank's 50+ Long Island locations." Below the green box, the Nassau County Executive logo and name "BRUCE A. BLAKEMAN" are displayed. To the right, the TD Bank logo and slogan "America's Most Convenient Bank®" are shown, with a small "Member FDIC, TD Bank, N.A." note at the bottom right.

Jumbotron - Dog refresh

Option 1



Option 1 is a jumbotron layout featuring a golden retriever wearing white sunglasses with an American flag pattern. The dog is positioned on the right side of the frame, with an American flag background. On the left, there is a green rectangular box containing the text: **Pawsome.** Celebrate the 4th with your furry friend at this dog-friendly event. **Unexpectedly dependable. Unexpectedly Human.** At the bottom left is the Nassau County Executive logo and the name **BRUCE A. BLAKEMAN** NASSAU COUNTY EXECUTIVE. At the bottom right is the **TD Bank** logo and the tagline **America's Most Convenient Bank®**. A small note at the bottom right reads "Member FDIC, TD Bank, N.A."

Option 2



Option 2 is a jumbotron layout featuring a black and white dog wearing blue sunglasses with an American flag pattern. The dog is positioned on the right side of the frame, with a blurred background. On the left, there is a white rectangular box containing the text: **Pawsome.** Celebrate the 4th with your furry friend at this dog-friendly event. **Unexpectedly dependable. Unexpectedly Human.** A thick green L-shaped bar is positioned below the text box. At the bottom left is the Nassau County Executive logo and the name **BRUCE A. BLAKEMAN** NASSAU COUNTY EXECUTIVE. At the bottom right is the **TD Bank** logo and the tagline **America's Most Convenient Bank®**. A small note at the bottom right reads "Member FDIC, TD Bank, N.A."

Jumbotron - Big Bang refresh

Option 1



Option 1 features a white background on the left and a photograph of colorful fireworks on the right. A green L-shaped graphic element separates the text from the image. The text is in green and black. At the bottom, there are logos for Nassau County Executive Bruce A. Blakeman and TD Bank.

**Sparkling skies.  
Thankful hearts.**

Honored to Celebrate America  
and our veterans since 2004.

**Unexpectedly dependable.  
Unexpectedly Human.**

 **BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

 **TD Bank**  
America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.

Option 2



Option 2 features a green background on the left and a photograph of a hand holding a lit sparkler on the right. The text is in white and black. At the bottom, there are logos for Nassau County Executive Bruce A. Blakeman and TD Bank.

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Thankful hearts.**

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Jumbotron - Leverage the 'Double up' Patriots


Option 1

**Make some noise for double rewards.**

Every purchase gets a grand finale with the TD Double Up<sup>SM</sup> Credit Card.



 **BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

 **TD Bank**  
America's Most Convenient Bank<sup>®</sup>

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Option 2

**Make some noise for double rewards.**

Every purchase gets a grand finale with the TD Double Up<sup>SM</sup> Credit Card.



 **BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE



 **TD Bank**  
America's Most Convenient Bank<sup>®</sup>


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Option 3

**Make some noise for double rewards.**

Every purchase gets a grand finale with the TD Double Up<sup>SM</sup> Credit Card.



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NASSAU COUNTY EXECUTIVE

 **TD Bank**  
America's Most Convenient Bank<sup>®</sup>

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Jumbotron - Leverage Unexpectedly Human brand or convenience

Option 1

**Debit card disappear in a flash? We've got you covered.**

Lock your debit card using the TD Bank app to pause transactions. Unlock it once it turns up, and you're back in action.

**Unexpectedly dependable. Unexpectedly Human.**



**TD Bank**  
America's Most Convenient Bank®

Member FDIC, TD Bank, N.A. | © 2016 USA, Inc.




**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

Option 2

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Option 3

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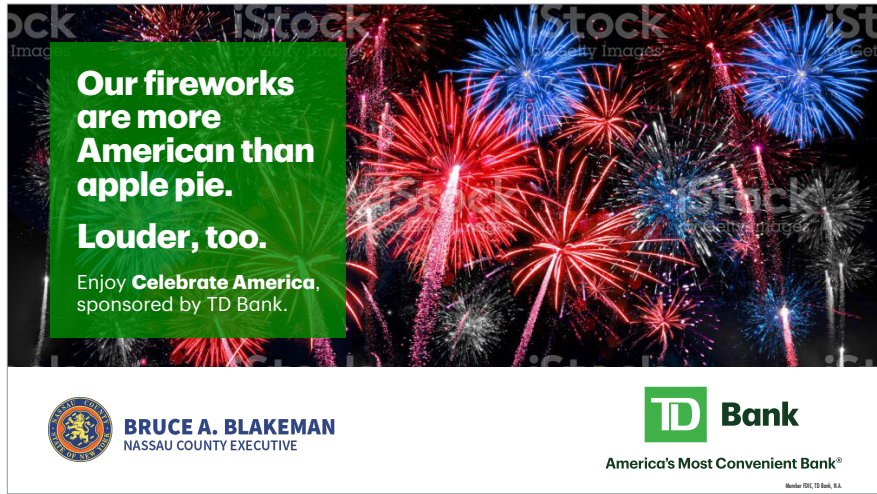
Member FDIC, TD Bank, N.A. | © 2016 USA, Inc.




**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

Jumbotron - New creative


Option 1



Our fireworks are more American than apple pie. Louder, too. Enjoy Celebrate America, sponsored by TD Bank.



**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE



**TD Bank**  
America's Most Convenient Bank®  
Member FDIC, TD Bank, N.A.

Option 2



Red, white and boom. Enjoy the fireworks show, sponsored by TD Bank.



**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE



**TD Bank**  
America's Most Convenient Bank®  
Member FDIC, TD Bank, N.A.

Option 3



Awesome. Awe-inspiring. America. Happy 4th of July from TD Bank.



**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE



**TD Bank**  
America's Most Convenient Bank®  
Member FDIC, TD Bank, N.A.

Option 1



TD Bank presents  
**Celebrate America**  
**Saturday, July 1 • Eisenhower Park**  
**Live concert • Fireworks by Gucci**  
Simulcast on WHLI - 104.7

 **BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE  
Visit [nassaucountyny.gov](http://nassaucountyny.gov) for details.

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Option 2



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 **BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

 **TD Bank**  
Member FDIC, TD Bank, N.A.

Staff Badges - Option 1

Front



Back





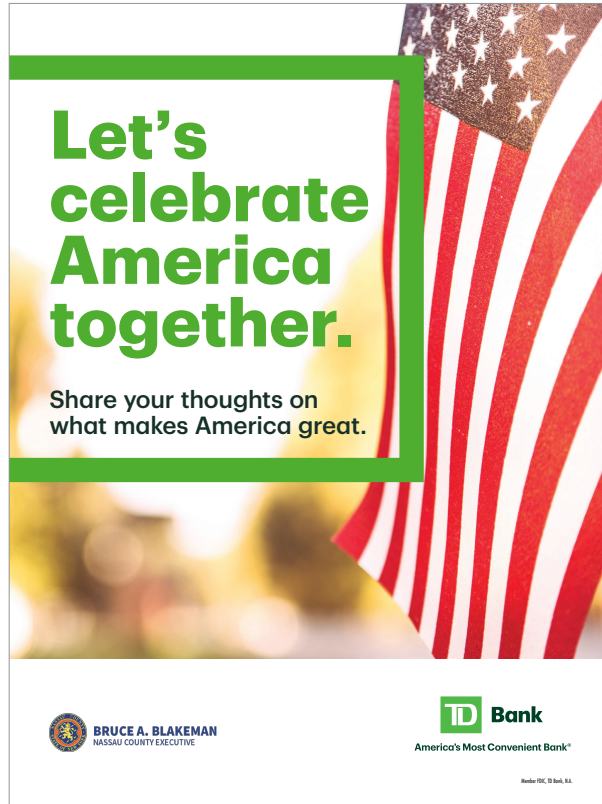
“What Makes America Great” Wall Sign

Option 1



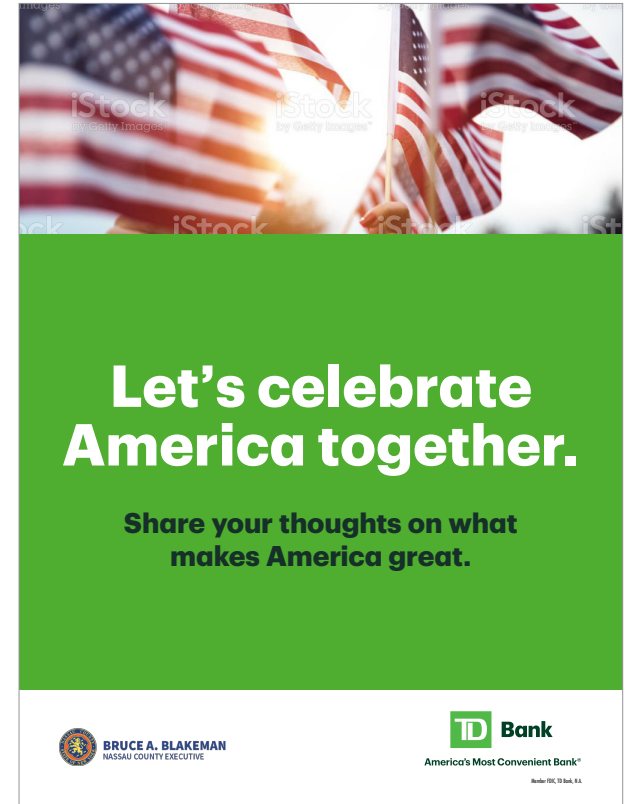
Option 1 features a background image of several American flags. A large green rectangular area on the left side contains the text "Let's celebrate America together." in white, bold font. Below this, in a smaller white font, is the text "Share your thoughts on what makes America great." The bottom of the sign is white and contains the logo for Bruce A. Blakeman, Nassau County Executive, on the left, and the TD Bank logo with the tagline "America's Most Convenient Bank®" on the right. A small "Member FDIC, TD Bank, N.A." notice is at the bottom right.

Option 2



Option 2 features a background image of American flags. A white rectangular area with a green border on the left side contains the text "Let's celebrate America together." in green, bold font. Below this, in a smaller black font, is the text "Share your thoughts on what makes America great." The bottom of the sign is white and contains the logo for Bruce A. Blakeman, Nassau County Executive, on the left, and the TD Bank logo with the tagline "America's Most Convenient Bank®" on the right. A small "Member FDIC, TD Bank, N.A." notice is at the bottom right.

Option 3



Option 3 features a background image of American flags. A large green rectangular area covers the middle and bottom of the sign, containing the text "Let's celebrate America together." in white, bold font. Below this, in a smaller white font, is the text "Share your thoughts on what makes America great." The bottom of the sign is white and contains the logo for Bruce A. Blakeman, Nassau County Executive, on the left, and the TD Bank logo with the tagline "America's Most Convenient Bank®" on the right. A small "Member FDIC, TD Bank, N.A." notice is at the bottom right.